

FCC 388

DTV Consumer Education Quarterly Activity Report

Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi
- Fill out the relevant cover sheet information.
- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach. (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- If you have another file to attach, click on the "Enter Additional Attachments"

Station Call Sign(s)

WICS

Report reflects information for quarter ending (mm/dd/yy)

03/31/08

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

☐ Option One (A and D)

☒ Option Two (B and D)

☐ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

☒ Yes ☐ No

Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

☒ Yes ☐ No

If YES, complete only one form for both. If NO, complete a form for your Analog channel and a second for your primary Digital stream

Call Sign	Channel Numbers		Community of License								
			City	State	County	Zip Code					
WICS	Analog	20 <input checked="" type="checkbox"/>	Springfield	IL	Sangamon	62703					
	Digital	42 <input checked="" type="checkbox"/>									
Licensee WICS LICENSEE LLC											
Above, circle the Channel Number(s) to which this form applies.			Nielsen DMA	World Wide Web Home Page Address							
20 & 42			Champaign/Spfld/ Decatur	www.wics.com							
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yy)								
25686			12/01/05								

Section A (For broadcasters electing Option One)

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐ Yes ☐ No

Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

☐ Yes ☐ No

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

130

Total 5:00 a.m. to 1:00 a.m. CSTs

0

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

17

Total 6:00 a.m. to 9:00 a.m. CSTs

0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

22

Total 5:00 p.m. to 10:35 p.m. CSTs

0

Comments (add additional sheets where necessary):

We are running an average of 16 PSAs per week. We are running 2-30 second PSAs. Both scripts are attached along with the dates & times that they aired.

30 Minute Educational Programs -- Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):

100-Day Countdown Eligible Pieces -- Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

Graphic Displays

Animated Graphics

Graphic and Audio Displays

Longer Form Reminders

Comments (add additional sheets where necessary):

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

☐ Yes ☐ No

30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

Comments (add additional sheets where necessary):

Section D (For all broadcasters)

Additional DTV On-air Initiatives – Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

☐ Yes ☒ No

Comments (add additional sheets where necessary):

Station Website Additional Activity Related to the DTV Transition – Last Quarter

Does your station have a Website? ☒ Yes ☐ No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

☐ Yes ☒ No

Comments (add additional sheets where necessary):

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

☐ Speaking Engagements

Comments (add additional sheets where necessary):

☐ Community Events

Comments (add additional sheets where necessary):

☐ Other (describe)

Comments (add additional sheets where necessary):

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments (add additional sheets where necessary):

STATION CERTIFICATION

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing Mary A. Carter	Typed or Printed Title of Person Signing Accounting Clerk
Signature <input type="checkbox"/> <i>Mary A. Carter</i>	Date 04/07/08

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.



PROJECT: DTV TRANSITION

PHASE: TWO

SPOT TITLE: "FUTURE IS HERE"

CREATIVE OVERVIEW: Explains deadline, converter box, coupon and contact info.

VERSION: FINAL

DATE: 2/15/08

LENGTH: :30

UNITED FRONT MEDIA – "FUTURE IS HERE" – :30 – FINAL

#	Reference	English Copy	SPANISH COPY
1	SPOKESPERSON	THE FUTURE IS HERE.	EL FUTURO ESTÁ AQUÍ.
2	SPOKESPERSON	RIGHT HERE IN THIS BOX... BECAUSE THIS BOX HAS THE POWER.	AQUÍ EN ESTA CAJA. PORQUE ESTA CAJA CONVERTIDORA TIENE EL PODER.
3	SPOKESPERSON	THE POWER TO CONVERT YOUR NON-DIGITAL TV INTO DTV – DIGITAL TELEVISION	EL PODER DE CONVERTIR TU SEÑAL DE ANTENA A UNA DTV – TELEVISIÓN DIGITAL.
4	SPOKESPERSON	AND NOW THIS BIG DISCOUNT COUPON MAKES THE DTV CONVERTER BOX AFFORDABLE.	Y AHORA ESTE CUPÓN DE DESCUENTO HACE QUE LA CAJA SEA MÁS ACCESIBLE.
5	SPOKESPERSON	MAKE SURE YOUR TV IS DTV BEFORE FEBRUARY 2009, OR ALL YOU'LL SEE IS –	ASEGÚRATE QUE TU TV SEA DTV ANTES DE FEBRERO DEL 2009 O TODO LO QUE VERÁS ES ESTO...
6	SPOKESPERSON	LEARN MORE ABOUT THE CONVERTER BOX AND COUPON. CALL 888-DTV-2009 OR GO TO DTV 2009 DOT GOV.	PARA MÁS INFORMACIÓN SOBRE LA CAJA Y EL CUPÓN LLAMA AL 888- DTV-2009 O VISITA DTV 2009 PUNTO GOV.

10189

30 second PSA-cart 85768

The digital evolution is coming & ABC wants you to be ready. Digital Tv's got better picture, better sound & more channels. In fact, digital is the very best way to experience television. Starting February 17, 2009, all broadcast tv has to be digital by law. Some tvs will need an upgrade to get digital and ABC wants you to get the facts so you can continue to enjoy all your programs. Visit DTVanswers.com to learn more or call this #(1-888-DTV-2009) to find out how you can be prepared.

As-Run Spot Report (Parameters)

Start time 12:00:00AM
End time 12:00:00AM
Station(s) Springfield IL(WICS)
Agency(s) <All Agency(s)>
Advertiser(s) FCC-Digital Conversion(29893)
Sales Office(s) <All Sales Office(s)>
Salesperson(s) <All Salesperson(s)>
Account 1 Type(s) <All Account 1 Type(s)>
Product(s) <All Product(s)>
Account 2 Type(s) <All Account 2 Type(s)>
Billing Method <All Billing Method>
Spot Type(s) <All Spot Type(s)>
Billing Status Types <All Billing Status Types>
Bookend Option <Show Bookends and Non-Bookends>
Show Details Yes
Contract Number <All Contracts>
Program Title <All Programs>
Include Announcements Yes
Level 1 Grouping Station
Level 2 Grouping <NONE>
Level 3 Grouping <NONE>
Level 4 Grouping <NONE>
Level 5 Grouping <NONE>
Sort Order 1 Broadcast/Log Date
Sort Order 2 <NONE>
Sort Order 3 <NONE>
Log Date(s) 02/18/08 - 03/31/08
Filter Option Date Range of Logs (if locked)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Station: Springfield IL (WICS)														
3/3/08	11:00:34PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Seinfeld TV-PG
3/3/08	11:26:50PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/3/08	1:05:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R
3/3/08	4:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/4/08	8:49:08AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Good Morning America N/R
3/4/08	11:58:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-All My Children TV-PG
3/4/08	1:35:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 2 N/R
3/4/08	2:18:14AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R
3/5/08	3:22:19PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Dr Phil TV-PG
3/5/08	11:33:48PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/5/08	2:07:05AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Wednesday, April 09, 2008

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/5/08	3:18:11AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/6/08	10:49:51PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Seinfeld TV-PG
3/6/08	11:57:05PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Jimmy Kimmel Live (Tape Delayed) TV-14
3/6/08	2:22:32AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionaire N/R
3/6/08	4:18:07AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/7/08	9:54:28AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Live With Regis & Kelly N/R
3/7/08	12:04:23AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Jimmy Kimmel Live (Tape Delayed) TV-14
3/7/08	2:29:30AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionaire N/R
3/7/08	4:05:22AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	MGM Presents TV-PG
3/8/08	6:28:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 3 N/R
3/8/08	6:58:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 4 N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/8/08	12:20:53AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/8/08	12:58:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/9/08	5:14:46AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Wild America-EI TV-14
3/9/08	8:29:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid-Kenneth Copeland N/R
3/9/08	12:03:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Entertainment Tonight TV-PG
3/9/08	1:03:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 7 N/R
3/10/08	11:33:55PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/10/08	12:03:00AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Jimmy Kimmel Live (Tape Delayed) TV-14
3/10/08	2:47:07AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/10/08	3:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/11/08	5:28:05AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Sunrise N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/11/08	11:26:42PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/11/08	2:58:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/11/08	3:57:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/12/08	10:33:14PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Late News N/R
3/12/08	11:33:19PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/12/08	3:16:57AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/12/08	3:45:20AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/13/08	11:15:28AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Midday News N/R
3/13/08	11:57:55PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Jimmy Kimmel Live (Tape Delayed) TV-14
3/13/08	1:05:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R
3/13/08	4:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/14/08	11:26:18AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Midday News N/R
3/14/08	11:32:41PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/14/08	3:30:39AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ReGenesis TV-PG
3/14/08	3:55:34AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ReGenesis TV-PG
3/15/08	5:29:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R
3/15/08	7:28:30AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Good Morning America Weekend N/R
3/15/08	12:21:48AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/15/08	12:44:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/16/08	9:28:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid-In Touch Ministries N/R
3/16/08	10:59:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-This Week with George Stephanopoulos N/R
3/16/08	1:33:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 9 N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/16/08	2:05:13AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Without a Trace TV-14
3/17/08	11:25:33AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Midday News N/R
3/17/08	11:33:17PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/17/08	2:09:40AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R
3/17/08	3:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/18/08	6:56:42AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Sunrise N/R
3/18/08	11:25:38PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/18/08	1:35:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 2 N/R
3/18/08	3:57:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/19/08	5:14:09AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Sunrise N/R
3/19/08	11:33:40PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/19/08	2:16:59AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R
3/19/08	2:48:40AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/20/08	6:56:18AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Sunrise N/R
3/20/08	11:33:22PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/20/08	2:22:51AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R
3/20/08	2:57:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R
3/21/08	11:14:47AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Midday News N/R
3/21/08	11:34:05PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Nightline (Tape Delayed) N/R
3/21/08	3:12:38AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ReGenesis TV-PG
3/21/08	4:25:15AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	MGM Presents TV-PG
3/22/08	5:28:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/22/08	5:59:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 2 N/R
3/22/08	12:36:35AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Without a Trace TV-14
3/22/08	2:12:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 8 N/R
3/23/08	9:59:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R
3/23/08	11:28:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 6 N/R
3/23/08	12:33:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 8 N/R
3/23/08	1:52:49AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Without a Trace TV-14
3/24/08	8:52:53AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Good Morning America N/R
3/24/08	9:39:00AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Live With Regis & Kelly N/R
3/24/08	2:29:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who Wants To Be a Millionaire N/R
3/24/08	4:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/25/08	10:58:43AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-The View TV-14
3/25/08	11:59:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-All My Children TV-PG
3/26/08	1:05:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 1 N/R
3/26/08	3:19:20AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News N/R
3/26/08	11:58:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-All My Children TV-PG
3/26/08	1:27:55PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-One Life to Live TV-14
3/26/08	2:08:12AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who Wants To Be a Millionaire N/R
3/26/08	3:27:56AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News N/R
3/27/08	8:53:05AM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC-Good Morning America N/R
3/27/08	3:30:03PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Dr Phil TV-PG
3/27/08	1:35:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 2 N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/27/08	2:17:05AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionare N/R
3/28/08	3:22:18PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Dr Phil TV-PG
3/28/08	4:53:41PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Judge Judy B N/R
3/28/08	3:22:54AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ReGenesis TV-PG
3/28/08	4:48:43AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	MGM Presents TV-PG
3/29/08	1:28:26PM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Paid Program 7 N/R
3/29/08	11:24:13PM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Without a Trace TV-14
3/29/08	12:42:22AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/29/08	1:04:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	DaVinci's Inquest N/R
3/30/08	5:28:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Wild America-EI TV-14
3/30/08	6:09:30AM	00:30	FCC DIGITAL CONVERSION	10189	534475.3.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	American Crossroads N/R

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
3/30/08	12:03:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Entertainment Tonight TV-PG
3/30/08	2:32:26AM	00:30	FCC DIGITAL CONVERSION	10189	534475.4.1	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Without a Trace TV-14
3/31/08	4:29:26PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Judge Judy N/R
3/31/08	4:55:08PM	00:30	FCC DIGITAL CONVERSION	10189	534475.1.1	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Judge Judy B N/R
3/31/08	2:24:53AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	Who WantsTo Be a Millionaire N/R
3/31/08	4:18:12AM	00:30	FCC DIGITAL CONVERSION	10189	534475.2.1	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	Digital Conversion Announceme nt	WICS	ABC World News Now N/R

Total for: Springfield IL (WICS)

\$0.00

Total Spots:116

Grand Total:

\$0.00

Total Spots:116

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

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Station: Springfield IL (WICS)

Media - Announcement Placement Report

Parameter Name	Parameter Value
Spot Options	Announcements Only
Station(s)	Springfield IL (WICS)
Category (Announcements)	<All Categories>
Category (Spots)	<All Categories>
Category (Announcements & Spots)	<All Categories>
Start Date	02/17/08
End Date	03/31/08
Media Filter	DIGITAL PSA, ISCI: DIGITAL PSA, Len: :30
Section Level(s)	<All Sections>
Level 1 Grouping	Station
Level 2 Grouping	<None>
Level 3 Grouping	<None>
Page Break After Groups	<No Page Breaks>
Sort Order 1	Broadcast Date
Sort Order 2	Air Time
Sort Order 3	<None>
Show Details	Yes
Display Estimated Value	No
Display Program Revenue Summary	No
Include \$0 orders in AUR	No
Media Description	Default (Media Description) with Contract Details

When pulling both \$0 spots and announcements, an announcement on a contract with a \$0 rate will show as a \$0 spot and not as an announcement. The same spot, however, will show as an announcement on an announcement only report, and as a \$0 spot on a \$0 spot only report.

The AUR's are rounded to the nearest \$, consequently the sum of the individual AUR's in a group may not exactly match the group's AUR.

Media - Announcement Placement Report

Report pulled at 2:23:37PM on 4/9/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expiration	Program
Station: Springfield IL (WICS)										
aaa	855735	WICS	85768	2/17/08	6:10:01 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	American Crossroads
aaa	855735	WICS	85768	2/17/08	12:04:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Entertainment Tonight
aaa	855735	WICS	85768	2/17/08	2:48:17 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ABC World News Now
aaa	855735	WICS	85768	2/18/08	11:25:18 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/19/08	11:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/19/08	12:21:13 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ABC-Jimmy Kimmel Live (Tape Delayed)
aaa	855735	WICS	85768	2/20/08	11:25:39 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/22/08	11:20:36 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/22/08	10:34:25 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	2/22/08	2:15:37 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Who WantsTo Be a Millionare
aaa	855735	WICS	85768	2/22/08	3:58:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ReGenesis
aaa	855735	WICS	85768	2/22/08	4:57:02 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	MGM Presents
aaa	855735	WICS	85768	2/23/08	10:50:32 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Crusin' IL
aaa	855735	WICS	85768	2/24/08	5:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Wild America-EI
aaa	855735	WICS	85768	2/24/08	6:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	American Crossroads
aaa	855735	WICS	85768	2/24/08	9:59:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Paid Program 1
aaa	855735	WICS	85768	2/24/08	11:28:21 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	2/24/08	12:24:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ABC-Jimmy Kimmel Live After The Academy Awards
aaa	855735	WICS	85768	2/25/08	6:43:30 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	2/25/08	11:27:56 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/25/08	10:51:15 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Seinfeld
aaa	855735	WICS	85768	2/26/08	11:26:37 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/26/08	2:08:32 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Who WantsTo Be a Millionare
aaa	855735	WICS	85768	2/27/08	10:25:35 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	2/27/08	11:26:03 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ABC-Nightline (Tape Delayed)
aaa	855735	WICS	85768	2/28/08	5:20:15 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	2/28/08	6:29:29 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	2/28/08	11:18:00 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	2/28/08	5:22:45 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	2/28/08	6:27:48 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	2/28/08	10:33:30 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	2/28/08	11:01:47 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Seinfeld
aaa	855735	WICS	85768	2/28/08	2:10:28 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Who WantsTo Be a Millionare
aaa	855735	WICS	85768	2/29/08	6:22:25 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	2/29/08	2:15:33 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Who WantsTo Be a Millionare



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In the case of unlocked logs:

Both parts of bookends and piggy backs are combined;

Only the first member of a rotation group is shown, this may differ from what eventually is aired.

In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 2:23:37PM on 4/9/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expirati on	Program
Station: Springfield IL (WICS)										
aaa	855735	WICS	85768	3/1/08	10:34:00 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/1/08	10:54:45 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Crusin' IL
aaa	855735	WICS	85768	3/2/08	5:56:46 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/3/08	11:16:21 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/3/08	5:29:11 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	3/4/08	11:16:48 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/4/08	5:29:26 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	3/5/08	6:45:10 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	3/5/08	5:29:26 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	3/6/08	5:19:30 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	3/6/08	11:28:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/6/08	5:21:34 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	3/6/08	6:28:11 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/6/08	10:27:31 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/7/08	11:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/7/08	5:29:26 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	First News at Five
aaa	855735	WICS	85768	3/7/08	6:22:51 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/7/08	10:33:15 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/8/08	6:29:26 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/8/08	10:30:44 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/9/08	10:46:12 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Seinfeld Wknd
aaa	855735	WICS	85768	3/16/08	5:52:39 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Reel Talk
aaa	855735	WICS	85768	3/16/08	5:59:26 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/17/08	11:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/20/08	6:44:23 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	3/22/08	10:58:08 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/24/08	11:34:50 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	ABC-Nightline (Tape Delayed)
aaa	855735	WICS	85768	3/24/08	2:25:51 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Who WantsTo Be a Millionare
aaa	855735	WICS	85768	3/25/08	11:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/27/08	6:28:20 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Early News
aaa	855735	WICS	85768	3/28/08	11:14:47 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
aaa	855735	WICS	85768	3/29/08	10:42:30 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Late News
aaa	855735	WICS	85768	3/30/08	4:20:03 pm	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	DaVinci's Inquest B
aaa	855735	WICS	85768	3/31/08	6:49:23 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Sunrise
aaa	855735	WICS	85768	3/31/08	9:52:56 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Live With Regis & Kelly



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In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.

The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR

Media - Announcement Placement Report

Report pulled at 2:23:37PM on 4/9/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expirati on	Program
Station: Springfield IL (WICS)										
aaa	855735	WICS	85768	3/31/08	11:29:26 am	DIGITAL PSA	DIGITAL PSA	:30	2/18/09	Midday News
Totals for: Springfield IL (WICS)						69				



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Media - Announcement Placement Report

Report pulled at 2:23:37PM on 4/9/2008

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Len	Expirati on	Program
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Total Number of Announcements: 69 Total AUR: \$ 7,226.03



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